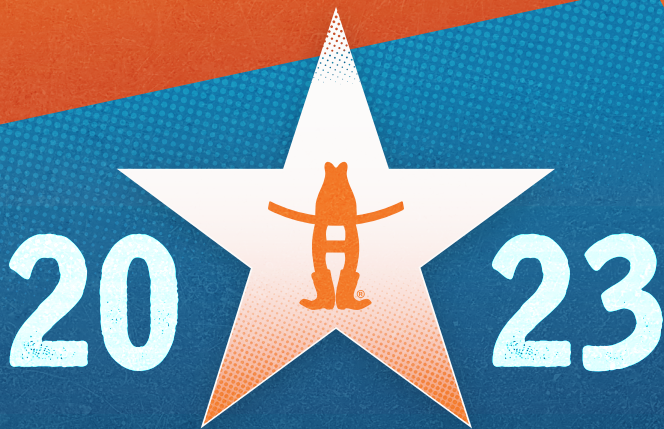


HOUSTON LIVESTOCK SHOW AND RODEO™

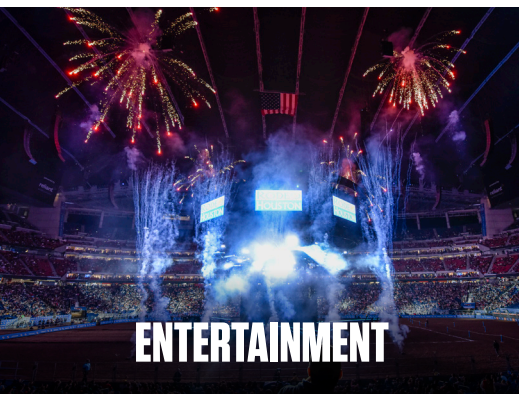


VISITOR'S GUIDE

FEB. 28 - MARCH 19 ★ RODEOHOUSTON.COM

presented by





The **Houston Livestock Show and Rodeo™** promotes agriculture by hosting an annual, family-friendly experience that educates and entertains the public, supports Texas youth, showcases Western heritage and provides year-round educational support within the community.

\$575
MILLION
★ **TEXAS** youth
to ★ **and education** ★
— since **1932** —

Since the **Houston Livestock Show and Rodeo™** began in 1932, more than **\$575 million** has been committed to the **youth of Texas and education** through scholarships, junior show exhibitors, educational program grants and graduate assistantships.

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AGVENTURE

presented by 

EXHIBITS & ATTRACTIONS

NRG Center, Hall A & B

Daily Hours: 9 a.m. to 9 p.m.

- » Birthing Center
- » Breed Row Barn
- » Honeybees
- » Horticulture
- » Milking Parlor
- » Parakeet Encounter*
- » Petting Zoo
- » Pony Rides*
- » Poultry
- » Rabbits
- » We're Small Y'all Barn

**Additional fees apply.*

Agriculture is the core of the Rodeo's mission, and AGVENTURE, presented by Oxy is the place to learn all about it! With live animals and agricultural exhibits for all ages, AGVENTURE is a fun experience for the whole family.



CARNIVAL

presented by 

NRG Park

See the daily schedule for hours.

Hours subject to weather conditions.

Tickets will not be refunded due to weather closures.

At the carnival, presented by First Community, there are rides for all levels of thrill seekers! Plus, check out the many exciting games for your chance to win a prize. And, don't miss out on all the great carnival food options.

For kid-friendly rides and games, check out The Junction Carnival!



THE JUNCTION

EXHIBITS & ATTRACTIONS

NRG Park

Daily Hours: 9 a.m. to 9 p.m.

Hours subject to weather conditions.

Tickets will not be refunded due to weather closures.

- » Born to Buck® 10 a.m. to 7 p.m.
presented by Oxy
- » Extreme Dogs 11 a.m., 1, 4, & 6 p.m.
- » Fun on the Farm 10 a.m. to 7 p.m.
- » The Junction Carnival*
Mondays – Fridays: 11 a.m. to midnight
Saturdays & Sundays: 10 a.m. to midnight
- » Mutton Bustin!* 11 a.m. to 7 p.m.
presented by H-E-B
- » Pig Races*
sponsored by HEYDUDE
11:30 a.m.; 12:30, 1:30, 3:30, 4:30, 5:30, & 6:30 p.m.
**Additional fees apply to participate; free to view*

Enjoy carnival rides and games, agricultural exhibits and more in this kid-friendly area. Check out the Stars Over Texas Stage, presented by Phillips 66, for live music and family entertainment.



SHOPPING & DINING

NRG Arena, NRG Center & NRG Park

Daily Hours: 10 a.m. to 9 p.m.

For a complete list of shopping and dining vendors, see the Shopping & Dining Guide pages.

There are more than 300 shopping and dining options throughout the Houston Livestock Show and Rodeo™ grounds! Unique Western finds and tasty treats are scattered throughout NRG Park.

Become a Gold Buckle Foodie!

Try all six award-winning delicious dishes from the Gold Buckle Foodie Awards for a chance at a prize! Post photos to Instagram or Twitter with each of the winning dishes and tag @rodeohouston with #GoldBuckleFoodie.



LIVESTOCK SHOW

NRG Center & NRG Arena
Competitions begin at 8 a.m. See the daily schedule for event times.

AUCTION SCHEDULE

All Breeds Cattle Sale: *Wednesday, March 1, 10 a.m.*
Ranching & Wildlife: *Friday, March 3, 1 p.m.*
Junior Commercial Steer: *Monday, March 6, 2 p.m.*
Lamb & Goat: *Friday, March 10, noon*
Poultry: *Saturday, March 11, noon*
School Art: *Sunday, March 12, noon*
Barrow: *Friday, March 17, noon*
Steer: *Saturday, March 18, 11 a.m.*

With more than 34,000 livestock show entries, there is always competition to be seen! Check out the junior and open show competitions in NRG Center and NRG Arena.



CHAMPION WINE GARDEN

presented by  Frost

Carruth Plaza

Daily Hours:

Mondays – Thursdays: 4 to 11 p.m.

Fridays: 2 p.m. to midnight

Saturdays: 11 a.m. to midnight

Sundays: 10 a.m. to 10 p.m.

See the daily schedule for the live music lineup.

Texas Wine Celebration Day

Thursday, March 2

Complimentary tasting of Texas wines in the Hill Country Tent from 4:30 – 6:30 p.m.

The Champion Wine Garden presented by Frost Bank is located in Carruth Plaza, next to NRG Stadium. Enjoy the sounds of live music and the taste of champion wines from the 2023 Rodeo Uncorked® International Wine Competition.



HORSE SHOW

NRG Arena
Competitions begin at 8 a.m. See the daily schedule for event times.

EVENTS

- Cutting Horse
- Donkey & Mule
- Paint Horse
- Quarter Horse
- Ranch Horse
- Ranch Rodeo
- Ranch Sorting
- Roping Events
- Speed Events
- Youth Horse

Visit NRG Arena to see world-class horse show competitions, including speed and agility events, horsemanship classes, traditional ranch competitions and more!



THE HIDEOUT

presented by  JIM BEAM

NRG Park

Daily Hours: 6 p.m. to midnight

LIVE MUSIC SCHEDULE

Live DJ starts when doors open and will go until live music starts.

Monday – Friday Performers: 10:15 p.m.

Saturday & Sunday Performers: 8:30 p.m.

See page 22 for entertainers.

The Hideout, open to adults 21 years of age and older, features live music from some of the best up-and-coming musicians. The Hideout is located in a white tent on the west side of NRG Arena, and admission is included with the purchase of a grounds pass or rodeo/concert ticket.

The Jim Beam Trailer, located on The Hideout Patio, will have complimentary sampling every Friday and Saturday 7:30 -11:30 p.m.



FANZONE

presented by



NRG Stadium, sections 103 & 124

RODEOHOUSTON® brings superstar rodeo athletes to thousands of fans every night. The Fan Zone offers an opportunity for fans of all ages to meet the real cowboys and cowgirls of RODEOHOUSTON. Take home a piece of RODEOHOUSTON with an autographed back number replica from all-star athletes. A rodeo ticket is required for entry into NRG Stadium, and the Fan Zones are located on the main concourse level, in sections 103 and 124.

RODEOHOUSTON® SUPER SERIES

NRG Stadium

The Super Series is a 20-day tournament-style competition that crowns an event champion in bareback riding, bull riding, saddle bronc riding, steer wrestling, tie-down roping, team roping, and women's barrel racing and breakaway roping. Each champion is awarded \$50,000, plus previous round winnings, a custom-made saddle and belt buckle, and an invitation to compete at RODEOHOUSTON the following year. RODEOHOUSTON is an official PRCA rodeo and an official PRCA NFR money event, with earnings from RODEOHOUSTON counting toward qualification for the NFR and the PRCA World Standings.

Daily Hours:

Mondays – Fridays: 6:45 p.m.

Saturdays & Sundays: 3:45 p.m.

Concert immediately follows rodeo performance.

RODEOHOUSTON® SCHEDULE

Super Series I:Feb. 28 – March 2
 Super Series II:March 3 – 5
 Super Series III:March 6 – 8
 Super Series IV:March 9 – 11
 Super Series V:March 12 – 14
 Semifinal 1:March 15
 Semifinal 2:March 16
 Wild Card:March 17
 Wild Card 2:March 18
 Super Series Championship:March 19



RODEOHOUSTON

ON BALLY SPORTS SOUTHWEST

sponsored by



Can't make it to all of the nightly RODEOHOUSTON® performances? Don't worry, The Cowboy Channel and Telexitos Houston have you covered. The three networks will broadcast 20 nights of RODEOHOUSTON, including the RODEOHOUSTON Super Series Semifinals, Wild Card and Championship Rounds. Check your local listings to locate our broadcast partners.

WHAT'S NEW

Wednesday, March 8, 2023: Community Day presented by TC Energy

There will be free admission for all guests until noon as well as buy one, get one rides and games in the Junction Carnival area until 4 p.m.

You can also enjoy discounted food and beverage offerings in the Junction Carnival area until 4 p.m.

Women's Breakaway Roping presented by Oxy

Women's breakaway roping will now be held 20 consecutive nights of RODEOHOUSTON, Feb. 28 – March 19, 2023. Women's breakaway roping, sanctioned by the Women's Professional Rodeo Association (WPRA) debuted at RODEOHOUSTON in 2022, and was previously held for seven performances.

Drone Show

Take part in the first ever drone light show at Rodeo Houston as we celebrate our western heritage! The 200 drones will soar through the sky in different formations, creating impressive visuals that embody what the Rodeo stands for. The glowing technological display will start at 7:45 p.m. on Saturday, March 4th over NRG Arena. We look forward to this one-of-a-kind show as we light up the sky!

Brunch at the Champion Wine Garden presented by Frost Bank

The Champion Wine Garden, presented by Frost Bank will host a themed brunch each Sunday morning during the Show. The brunch will be held from 10 a.m. – 12 noon with special entertainment and culinary brunch-style delights from a different food truck each week. New for 2023: Bubble Flights will be offered during the weekly brunch only. Visit the Champion Wine Garden for a half pour of 4 different sparkling wines from around the world – Italy, California, Tasmania and Champagne. Taste the nuances from the specific terroir of each unique area, then choose your favorite from the flight and stay for a bottle with your friends!

March 5 – R & B Brunch with Bo Bottoms

March 12 – Latin Brunch with Bamuaya

March 19 – Jazz Brunch with The Greg Petito Jazz Trio

Special Occasion Buttons

Visit any merchandise stand on NRG Park grounds or a Guest Services Booth inside NRG Stadium to pick up a "My First Rodeo" button or "Birthday" button to celebrate your special occasion! For our Spanish speaking guests, look for our volunteers with the "Hablo Espanol" button for assistance!

New Shopping & Dining

Check out the shopping and dining guide for the newest in shopping and dining!

HOUSTON LIVESTOCK SHOW AND RODEO®

MOBILE APP

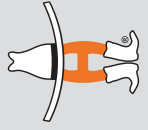


The **RODEOHOUSTON app** includes information on all activities happening on the grounds, parking information and maps, rodeo scores and athlete bios, shopping and dining information, social media feeds and fun camera filters. Be sure and check out the Gold Buckle Foodie Award section and participate in the fun!

Download our free
RODEOHOUSTON® app
for Android and iPhone



#RODEOHOUSTON • rodeohouston.com



nrg park

NORTH STADIUM DRIVE

LIVESTOCK

SHOPPING

SHOW PRIDE presented by Shell

AGVENTURE presented by Oxy

METORRAL

MCNEE

UBER/LYFT/RIDE SHARING (YELLOW LOT 38)

15

16

17

19

20

21

22

GO TEJANO DINER

RODEO PLAZA

NRG PARKWAY EAST

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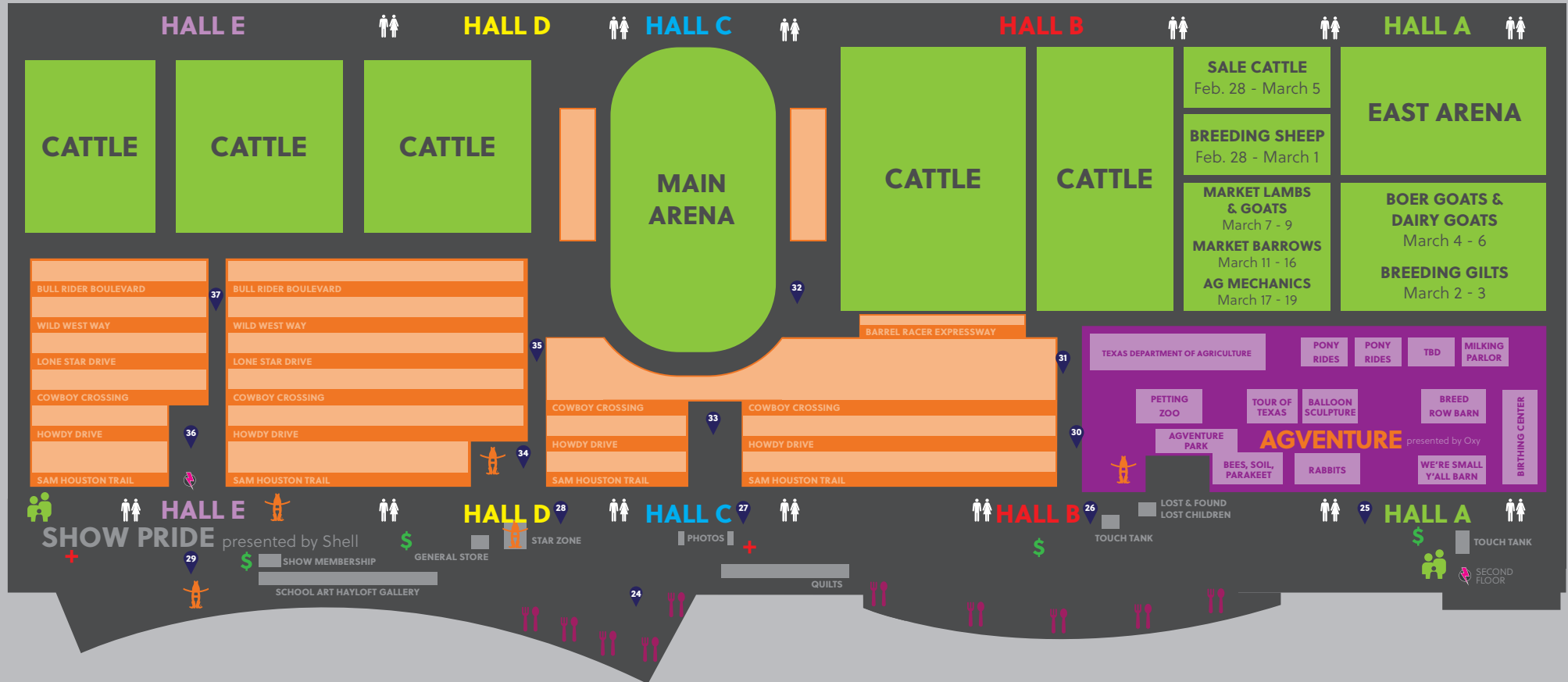
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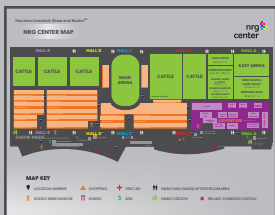
NRG CENTER MAP

A detailed map of the **shopping area** in NRG Center can be found on page 16.



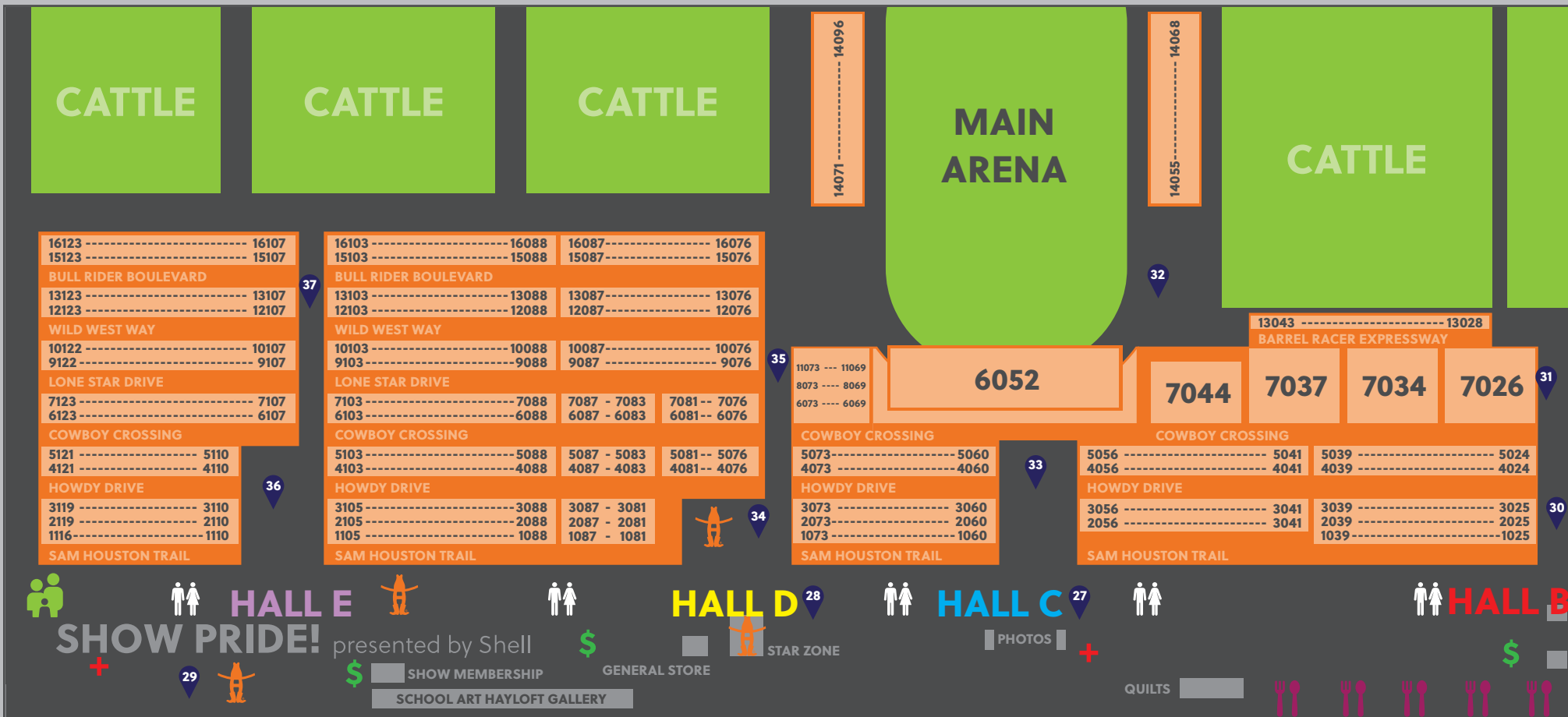
MAP KEY

- LOCATION MARKER
- SHOPPING
- FIRST AID
- FAMILY AND HANDICAP RESTROOM AREA
- RODEO MERCHANDISE
- DINING
- ATM
- FAMILY STATION
- RELIANT CHARGING STATION



Please use the shopping guide on page 44 with this map to locate exhibitors in NRG Center.

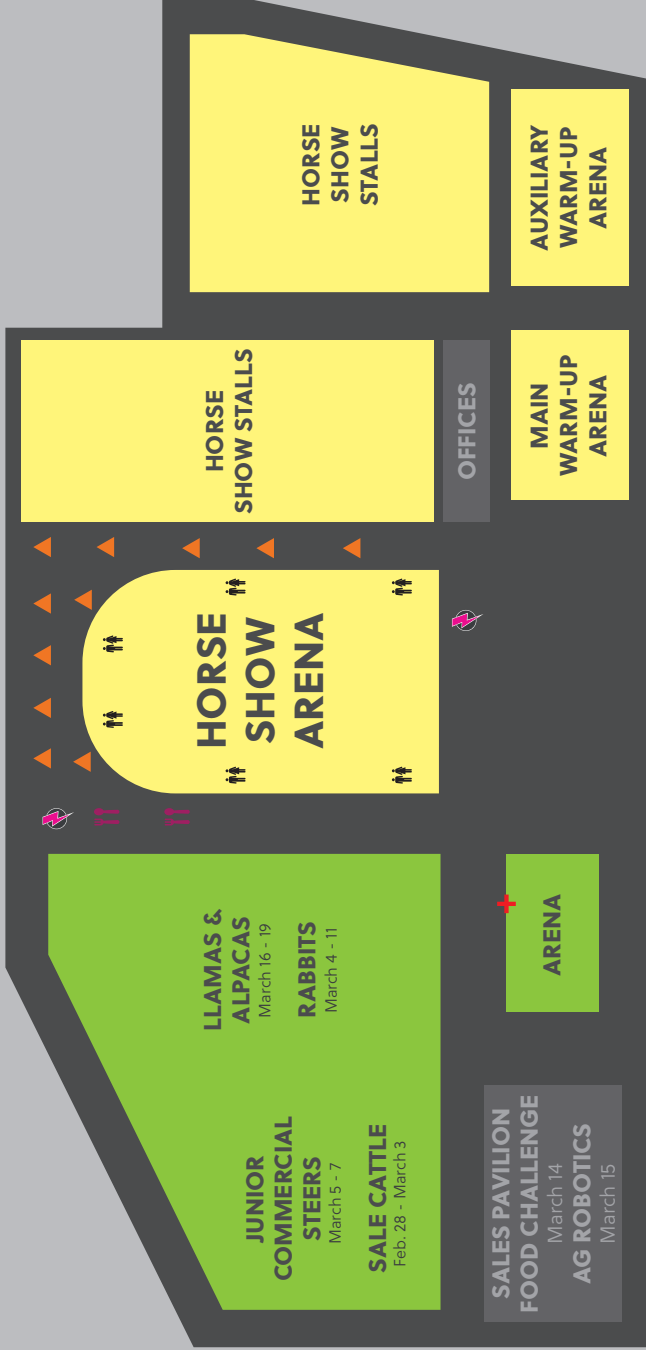
The full NRG Center map can be found on page 14 – 15.



MAP KEY

- LOCATION MARKER
- SHOPPING
- FIRST AID
- FAMILY AND HANDICAP RESTROOM AREA
- RODEO MERCHANDISE
- DINING
- ATM
- FAMILY STATION
- RELIANT CHARGING STATION

NRG ARENA MAP

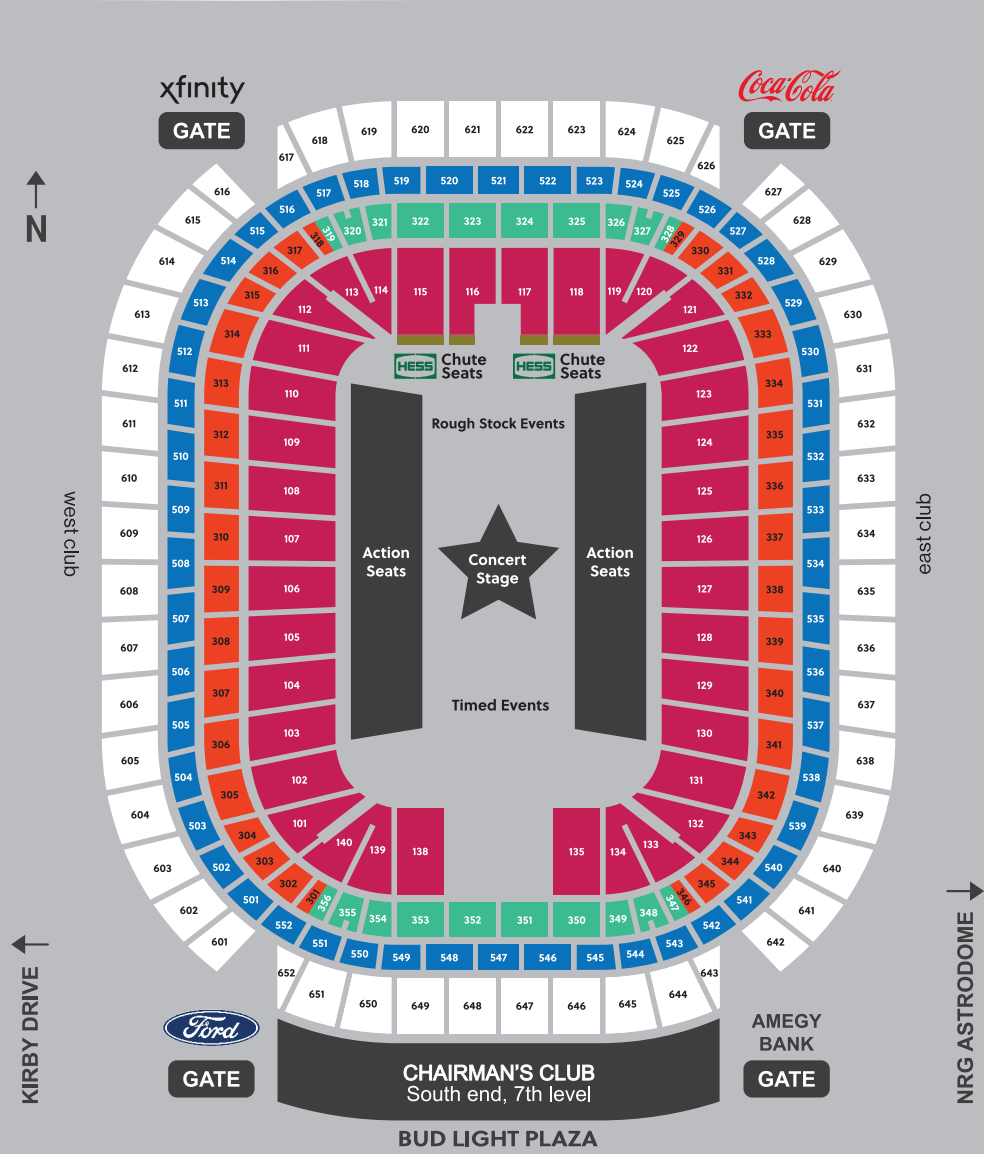


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MAP KEY

- LOCATION MARKER
- SHOPPING
- DINING
- FIRST AID
- FAMILY AND HANDICAP RESTROOM AREA

RODEOHOUSTON® NRG STADIUM MAP



STAR ENTERTAINMENT LINEUP

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY



ZAC BROWN BAND

5



JASON ALDEAN

6



NEW KIDS ON THE BLOCK

7



PARKER MCCOLLUM

28

OPENING DAY
presented by Texas Capital Bank



BROOKS & DUNN

1

ARMED FORCES DAY
presented by Crown Royal



LAUREN DAIGLE

2



BUN B'S SOUTHERN TAKEOVER

3

BLACK HERITAGE DAY
presented by Kroger



WALKER HAYES

4



LA FIERA DE OJINAGA

12

GO TEXANO DAY
presented by Fiesta Mart



CODY JINKS

13



MACHINE GUN KELLY

14



JON PARDI

8

COMMUNITY DAY
presented by TC ENERGY



ASHLEY MCBRYDE

9



THE CHAINSMOKERS

10



TURNPIKE TROUBADOURS

11



KENNY CHESNEY

15



CHRIS STAPLETON

16



CODY JOHNSON

17



BRAD PAISLEY

18



LUKE BRYAN

19

2023 Feb. 28 - March 19

RODEOHOUSTON.COM



HOUSTON LIVESTOCK SHOW AND RODEO™

THE HIDEOUT

presented by



The Hideout is open February 28 – March 19, from 6 p.m. to midnight.

Weekday performers at 10:15 p.m. • Weekend performers at 8:30 p.m.

Free admission with NRG Park admission or RODEOHOUSTON® ticket (21 and up)

28

Tuesday, February 28
Huser Brothers Band

1

Wednesday, March 1
Jon Stork

2

Thursday, March 2
Graycie York

3

Friday, March 3
J Paul Jr. and the Zydeco Nubreeds

4

Saturday, March 4
Gunnar Latham

5

Sunday, March 5
Sun Valley Station

6

Monday, March 6
Trent Cowie

7

Tuesday, March 7
Big Joe Walker

8

Wednesday, March 8
Chad Cooke Band

9

Thursday, March 9
Susan Hickman

10

Friday, March 10
Darrin Morris Band

11

Saturday, March 11
Texas Renegade

12

Sunday, March 12
Predilecto

13

Monday, March 13
**Taylor Branch
and the Lone Star Ramblers**

14

Tuesday, March 14
Slade Coulter

15

Wednesday, March 15
Carson Jeffrey

16

Thursday, March 16
Bubba Westly

17

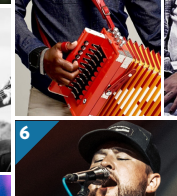
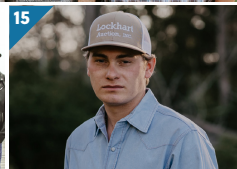
Friday, March 17
Small Town Habit

18

Saturday, March 18
Jesse Raub Jr.

19

Sunday, March 19
Kin Faux



Weekday performers
at 10:15 p.m.

Weekend performers
at 8:30 p.m.

The Hideout is open
Feb. 28 - March 19, 2023
from **6 p.m. to midnight**

Live DJ starts when doors open
and will go until live music starts.

Free admission
with NRG Park admission
or RODEOHOUSTON®
ticket (21 and up)



Daily Recurring Activities

Feb. 28 - March 19 Gates open at 8 a.m. every day.

AGVENTURE presented by

Daily: 9 a.m. - 9 p.m.

Birthing Center, Breed Row Barn, Honeybees, Horticulture, Milking Parlor, Parakeet Encounter*, Petting Zoo, Pony Rides, Poultry, Rabbits, We're Small Y'all Barn

Milking Parlor Demonstrations:

Monday – Friday: 9:30 a.m. – 2:30 p.m.; 4 – 6 p.m.
(demonstrations every half hour 9:30 a.m. to 2 and every hour 4 to 6 p.m.)

Saturday & Sunday: 10 a.m. – 6 p.m.

Farming Simulator

Daily: 9 a.m. to 9 p.m.

**free to view, additional fees apply to participate.*

Champion Wine Garden presented by

Mondays – Thursdays: 4 to 11 p.m.

Fridays: 2 p.m. to midnight

Saturdays: 11 a.m. to midnight

Sundays: 10 a.m. to 10 p.m.

The Junction

Born to Buck presented by : 10 a.m. to 7 p.m.

Extreme Dogs: 11 a.m., 1, 4 and 6 p.m.

Fun on the Farm: 10 a.m. to 7 p.m.

The Junction Carnival: Mondays - Fridays: 11 a.m. to midnight
Saturdays & Sundays: 10 a.m. to midnight

Mutton Bustin', presented by
11 a.m. to 7 p.m. (starts every hour)

Petting Zoo: 9 a.m. to 9 p.m.

Pig Races sponsored by :11:30 a.m.; 12:30, 1:30, 3:30, 4:30, 5:30, and 6:30 p.m.

Shopping & Dining – NRG Arena, NRG Center & NRG Park

Daily: 10 a.m. to 9 p.m.

Topo Chico Hard Seltzer's Backyard

Open daily

Tuesday, February 28

Livestock and Horse Shows

- 8 a.m. Open Breeding Sheep Show NRG Center – East Arena
- Grade All Breeds Range Bulls & Commercial Females NRG Arena Sales Pavilion
- NCHA Cutting: \$25,000 Novice Non Pro - Round 1..... NRG Arena
- NCHA Cutting: \$5,000 Novice Horse - Round 1..... NRG Arena
- NCHA Cutting: \$50,000/Unlimited Amateur - Round 2..... NRG Arena
- 9 a.m. Contest: 4-H & FFA Dairy Judging Contest (Live animal evaluation)..... NRG Center-Main Arena
- Contest: 4-H & FFA Dairy Judging Contest Awards..... NRG Center- Rooms 601 - 602
- 4 p.m. Cattle Show: Charolais NRG Center - Main Arena (East Side)
- Cattle Show: Braford F-1 NRG Center - Main Arena (West Side)
- Cattle Show: Braford F-1..... NRG Center - Main Arena (West Side)

Opening Day Activities presented by Texas Capital Bank

- 10 a.m. Howdy Bobble Head Giveaway for the first 10,000 paying guests, at select gates
- 12 p.m. Opening Day Parade NRG Park

Miscellaneous

- 10 a.m. Ranching & Wildlife Expo (closes at 7 p.m.)..... NRG Center – East End, second floor

Stars Over Texas Stage presented by Phillips 66

- 10 a.m. Interactive DJ..... The Junction
- 12 p.m. Family Entertainment (hourly, ends at 2 p.m.)..... The Junction
- 2 p.m. The Suffers The Junction
- 4 p.m. Chinedu Comedy Show The Junction
- 5 p.m. Family Entertainment (hourly, ends at 7 p.m.)..... The Junction
- 7:30 p.m. Live Music The Junction

Carnival presented by First Community Bank

- 10 a.m. The Junction Carnival (closes at midnight)..... The Junction
- 10 a.m. Carnival (closes at midnight) NRG Park

Champion Wine Garden presented by Frost Bank (4 to 11 p.m.)

- 4 p.m. Live Music: Randy Burghardt Carruth Plaza, Acoustic Stage
- 6 p.m. Live Music: The Powell Brothers Carruth Plaza, Main Stage
- 7:30 p.m. Glow Party

RODEOHOUSTON®

- 6:45 p.m. Super Series I Round 1, followed by Parker McCollum in concert NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Huser Brothers Band NRG Park



Wednesday, March 1

Armed Forces Appreciation Day presented by Crown Royal
Family Wednesday

Livestock and Horse Shows

- 8 a.m. Junior Breeding Sheep Show..... NRG Center- East Arena
- Cattle Show: Simmental.....NRG Center - Main Arena (East Side)
- 4-H & FFA Poultry Judging ContestFort Bend County Fairgrounds
- Open/Junior Cattle Show: Dairy.....NRG Center - Main Arena (West Side)
- NCHA Cutting: 4 Year Old Open.....NRG Arena
- NCHA Cutting: \$25,000 Novice Non Pro - Round 2.....NRG Arena
- NCHA Cutting: \$5,000 Novice Horse - Round 2.....NRG Arena
- 9 a.m. Cattle Sale:
56th All Breeds Commercial Sale.....NRG Arena- Sales Pavilion
- 10:30 a.m. Cattle Show: SimbrahNRG Center - Main Arena (East Side)
- 12:30 p.m. Cattle Show: Red Angus.....NRG Center - Main Arena (West Side)
- 2:30 p.m. Cattle Show: AngusNRG Center - Main Arena (East Side)
- Cattle Show:
Hereford/Polled HerefordNRG Center -Main Arena (West Side)

Miscellaneous

- 10 a.m. Ranching & Wildlife Expo
(closes at 7 p.m.).....NRG Center – East End, second floor
- 5:30 p.m. Lil' Rustlers Rodeo.....NRG Center - Main Arena

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends at 3 p.m.)..... The Junction
- 5 p.m. Red, White and Blue Salute to the Military..... The Junction
- 7:30 p.m. Live Music: Artie V. and the Texas Heat The Junction

Carnival presented by First Community Bank

- 11 a.m. The Junction Carnival (closes at midnight)..... The Junction
- 1 p.m. Carnival (closes at midnight)NRG Park

Champion Wine Garden presented by Frost Bank (4 to 11 p.m.)

- 5 p.m. Live Music: Pauline ReeseCarruth Plaza, Acoustic Stage
- 6 p.m. Live Music: Randy Burghardt Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Super Series I, Round 2,
followed by Brooks & Dunn in concert.....NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Jon Stork.....NRG Park

Thursday, March 2

Livestock and Horse Shows

- 8 a.m. Cattle Show: Brahman Show (Females).....NRG Center - Main Arena
- Agri-Summit NRG Arena - Hall B
- NCHA Cutting: 4 Year Old Non Pro.....NRG Arena
- NCHA Cutting: 5/6 Year Old Open.....NRG Arena
- NCHA Cutting: 5/6 Year Old Non Pro.....NRG Arena
- 7 p.m. Cattle Sale: International Brahman..... NRG Center - East Arena

Miscellaneous

- 10 a.m. Ranching & Wildlife Expo
(closes at 7 p.m.)NRG Center – East End, second floor

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends at 7 p.m.) The Junction
- 7:30 p.m. Live Music: Briana Adams The Junction

Carnival presented by First Community Bank

Sensory Friendly Day, 10 a.m. - 2 p.m.

- 10 a.m. The Junction Carnival (closes at midnight)..... The Junction
- Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (4 to 11 p.m.)

Texas Wine Celebration Day

- 4 p.m. Live Music: Robert Hartye Band..... Carruth Plaza, Acoustic Stage
- 4:30 p.m. Texas Wine Celebration Day Complimentary Public Wine Tasting
(ends at 6:30 p.m.)Carruth Plaza, Hill Country Tent
- 6 p.m. Live Music: The Emotions..... Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Super Series I Championship
followed by Lauren Daigle in concertNRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Graycie YorkNRG Park





Friday, March 3

Black Heritage Day presented by Kroger

Livestock and Horse Shows

- 8 a.m. Cattle Show: International Brangus & Red Brangus Bull (Ultra Bull Show to immediately follow Brangus Bull Show)..... NRG Center - Main Arena (East Side)
- Cattle Show: Brahman (Bulls)..... NRG Center - Main Arena (West Side)
- Junior Breeding Gilt Show..... NRG Center - East Arena
- 8:30 a.m. Contest:4-H/FFA Livestock Quiz Bowl
- Preliminary Rounds..... NRG Center - Rooms 600-602, 606-609
- Cattle Sale:
- South Texas Beefmaster Breeders Magic XXII NRG Arena - Sales Pavilion
- Noon Horse Show: Ranch Rodeo - Go Round One..... NRG Arena
- 1 p.m. Cattle Sale: South Texas Beefmaster Breeders
- Futurity and ClassicNRG Arena - Sales Pavilion
- 5 p.m. Contest: Hard dog, Fast Dog Competition
- K9's 4 Cops.....NRG Center - Main Arena
- 6 p.m. Cattle Sale: Santa Gertrudis..... NRG Center - East Arena
- 7 p.m. Horse Show: Ranch Rodeo - Go Round Two..... NRG Arena

Miscellaneous

- 10 a.m. Ranching & Wildlife Expo
- (closes at 7 p.m.).....NRG Center – East End, second floor
- 1 p.m. Ranching & Wildlife Auction.....NRG Center- Main Club
- Rodeo Read Along (11:30 a.m., 1 p.m., 3:30 p.m.)
- (on the bleachers of the Milking Parlor) NRG Center

Stars Over Texas Stage presented by Phillips 66

- 9 a.m. Talent Showcase (ends at 2 p.m.)..... The Junction
- 4 p.m. Black Heritage Day, presented by Kroger, Entertainment
- (ends at 7 p.m.)..... The Junction
- 7:30 p.m. Live Music: Pure Class Tribute to James Brown The Junction

Carnival presented by First Community Bank

- 11 a.m. The Junction Carnival (closes at midnight)..... The Junction
- 4 p.m. Carnival (closes at midnight)NRG Park

Champion Wine Garden presented by Frost Bank (2 p.m. to midnight)

- 2 p.m. Live Music: Hayden Woollen Carruth Plaza, Main Stage
- 5 p.m. Live Music: Justin ThompsonCarruth Plaza, Acoustic Stage
- 6 p.m. Live Music: Zydeco Dots..... Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Super Series II, Round 1,
- followed by for Bun B in concert NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: J Paul Jr. and the Zydeco Nubreds.....NRG Park

Saturday, March 4

Livestock and Horse Shows

- 7 a.m. Intercollegiate Meat Judging Contest (Senior College)Martin Preferred Foods
- 8 a.m. Cattle Show: International Brangus & Red Brangus Female (Ultra Female Show immediately following the Brangus Female Show).....NRG Center - Main Arena (East Side)
- Cattle Show: Beefmaster Show NRG Center - Main Arena (West Side)
- Contest: 4-H/FFA Floriculture Judging NRG Center - Rooms 202-205
- Contest: 4-H/FFA Nursery Landscape JudgingNRG Center - Rooms 602-603
- 9 a.m. Contest: Intercollegiate Meat Judging (Junior College)Martin Preferred Foods
- Contest: 4-H/FFA Range & Pasture Plant ID Judging NRG Center - Rooms 2 & 3
- Youth Rabbit Show: Meat PenNRG Arena - Hall B
- Youth Rabbit Show: Cavy Show.....NRG Arena - Hall B
- 11 a.m. Contest: 4-H/FFA Range & Pasture Plant ID Judging Awards NRG Arena - Rooms 2 & 3
- Noon Contest: 4-H/FFA Floriculture Judging Awards.....NRG Center - Rooms 602-603
- Contest: 4-H/FFA Nursery Landscape Judging Awards.....NRG Center - Rooms 602-603
- Horse Show: Ranch Rodeo - Go Round Three NRG Arena
- 2:30 p.m. Cattle Show: Santa Gertrudis.....NRG Center - Main Arena (East Side)
- Cattle Show: Braunvieh
- (Followed by Braunvieh Beef Builder Show)..... NRG Center - Main Arena (West Side)
- Youth Rabbit Show: Meat Pen Awards.....NRG Arena - Hall B
- 5 p.m. Cattle Sale: Brangus..... NRG Center - East Arena
- 7 p.m. Cattle Sale: Brangus..... NRG Center - East Arena
- 8 p.m. Horse Show: Ranch Rodeo - Finals..... NRG Arena

Miscellaneous

- 9 a.m. Ranching & Wildlife Poster Board Competition Presentations..... NRG Center - Room 207
- 10 a.m. Ranching & Wildlife Expo (closes at 7 p.m.) NRG Center
- Rodeo Read Along (11:30 a.m., 1 p.m., 3:30 p.m.)
- (on the bleachers of the Milking Parlor) NRG Center
- Ranching & Wildlife Video and Poster Awards..... NRG Center – Main Club
- 1 p.m. Celebrity Dairy Goat Milking Contest NRG Center – East Arena
- 4 p.m. Drone Show over the Arena..... NRG Arena
- 7:30 p.m.

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends at 7 p.m.)The Junction
- 7:30 p.m. Live Music: The C.I.T.YThe Junction

Carnival presented by First Community Bank

- 10 a.m. The Junction Carnival (closes at midnight)The Junction
- Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (11 a.m. to midnight)

- 12 p.m. Live Music: John Egan.....Carruth Plaza, Acoustic Stage
- 1p.m. Live Music: Retro Radio..... Carruth Plaza, Main Stage
- 6 p.m. Live Music: The Southern FrontmenCarruth Plaza, Acoustic Stage
- Live Music: David Adam Byrnes Carruth Plaza, Main Stage

RODEOHOUSTON®

- 3:45 p.m. Super Series II, Round 2, followed by Walker Hayes in concert..... NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 8:30 p.m. Live Music: Gunnar Latham.....NRG Park





Sunday, March 5

Livestock and Horse Shows

- 7 a.m. Horse Show: RSNC Ranch Sorting Events NRG Arena
- 8 a.m. Open Goat Show: Dairy NRG Center – East Arena
- Open Goat Show: Boer NRG Center – East Arena
- Youth Rabbit Show: Breeding Rabbit NRG Arena - Hall B
- 8:30 a.m. Contest: 4-H/FFA Meat Judging Martin Preferred Foods
- 9 a.m. Contest: Agriculture Science Fair NRG Center - Rooms 600-602
- Contest: Sheep Dog Trials NRG Center - Main Arena
- Contest: State FFA Tractor Technician Contest (Parts I & II) Bayou City Event Center
- 12:45 p.m. Weigh and Grade Junior Commercial Steers NRG Arena – Sales Pavillion
- 2 p.m. Contest: 4-H/FFA Meat Judging Awards Martin Preferred Foods

Miscellaneous

- Rodeo Read Along (11:30 a.m., 1 p.m., 3:30 p.m.) (on the bleachers of the Milking Parlor) NRG Center
- 8 & 10 a.m. Cowboy Church NRG Center – Café on the Park
- 12:15 p.m. Youth Horticulture Competition NRG Center - 2nd Floor
- 6 p.m. Youth Horticulture Award Ceremony NRG Park - Cafe on the Park

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends at 7 p.m.) The Junction
- 7:30 p.m. Live Music The Junction

Carnival presented by First Community Bank

- 10 a.m. The Junction Carnival (closes at midnight) The Junction
- Carnival (closes at midnight) NRG Park

Champion Wine Garden presented by Frost Bank (10 a.m. to 10 p.m.)

- 10 a.m. Live Music: Bo Bottoms Carruth Plaza, Main Stage
- 1 p.m. Live Music: Cul de Sac Carruth Plaza, Acoustic Stage
- Live Music: Uncle Jesse's Hair Carruth Plaza, Main Stage
- 6 p.m. Live Music: The Swanson Brothers Carruth Plaza, Acoustic Stage
- Live Music: Yelba's Variety Band Carruth Plaza, Main Stage

RODEOHOUSTON®

- 3:45 p.m. Super Series II Championship, followed by Zac Brown Band in concert NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 8:30 p.m. Live Music: Sun Valley Station NRG Park

Monday, March 6

First Responders Day presented by BP America

Livestock and Horse Shows

- 7 a.m. Horse Show: RSNC Ranch Sorting Events NRG Arena
- 8 a.m. Youth Goat Show: Boer NRG Center – East Arena
- Youth Goat Show: Dairy NRG Center – East Arena
- 8:30 a.m. Contest: 4-H & FFA Meat Judging Martin Preferred Foods
- 9 a.m. Contest: Agriculture Science Fair NRG Center – Rooms 600-603
- 9:30 a.m. 4-H/FFA Horse Judging Contest Great Southwest Equestrian Center
- 2 p.m. Contest: 4-H & FFA Meat Judging Awards Martin Preferred Foods
- Junior Commercial Steer Auction NRG Arena - Sales Pavilion
- Contest: State FFA Tractor Technician Results & Awards ... NRG Center - Main Arena
- 3:15 p.m. Contest: State FFA Tractor Technician (Part III) NRG Center – Main Arena
- 4:15 p.m. Junior Commercial Steer Final Interviews NRG Arena - Sales Pavilion

Miscellaneous

- 4 p.m. First Responders Honors and Awards Ceremony NRG Center – Room 602

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends at 7 p.m.) The Junction
- 7:30 p.m. Live Music: The Stringbenders The Junction

Carnival presented by First Community Bank

- 11 a.m. The Junction Carnival (closes at midnight) The Junction
- 4 p.m. Carnival (closes at midnight) NRG Park

Champion Wine Garden presented by Frost Bank (4 to 11 p.m.)

- 4 p.m. Live Music: Jon Finney Carruth Plaza, Acoustic Stage
- 6 p.m. Live Music: Brian Milson Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Super Series III, Round 1, followed by Jason Aldean in concert NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Trent Cowie NRG Park



Tuesday, March 7

Livestock and Horse Shows

- 7 a.m. Horse Show: RSNCRanch Sorting EventsNRG Arena
- 8 a.m. American Scramble Heifer Show.....NRG Center - Main Arena
Youth Rabbit Show: Breeding Rabbit..... NRG Arena - Hall B
- 10:30 a.m. Junior Breeding Heifer Show - Wave 1 (East: ARB, Brangus, Simbrah,) (West: Beefmaster, Red Brangus, Red Brahman).....NRG Center – Main Arena
- Noon Junior Commercial Steer Awards Luncheon.NRG Arena- Sales Pavilion

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends at 3 p.m.)..... The Junction
- 5 p.m. Rodeo Rockstar, presented by Whataburger Semifinal Round..... The Junction
- 8 p.m. Live Music The Junction

Carnival presented by First Community Bank

- 11 a.m. The Junction Carnival (closes at midnight) The Junction
- 4 p.m. Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (4 to 11 p.m.)

- 4 p.m. Live Music: Shay Domann..... Carruth Plaza, Acoustic Stage
- 6 p.m. Live Music: The Moment..... Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Super Series III, Round 2, followed by New Kids on The Block in concert..... NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Big Joe WalkerNRG Park

Wednesday, March 8

Community Day presented by TC Energy

Livestock and Horse Shows

- 8 a.m. Junior Heifer Show: Breeding - Wave 1 continued (East: Santa Gertrudis) (West: Grey Brahman) NRG Center – Main Arena
Junior Market Lamb & Goat Opening Ceremonies
Youth Rabbit Show: Breeding continued..... NRG Arena - Hall B
- 8:30 a.m. Horse Show: AQHA Barrel Racing and Pole Bending NRG Arena
Junior Lamb Show: Market (Southdown, Finewool, Finewool Cross, Dorper) NRG Center - East Arena (East Side)
Junior Goat Show:
Market (Division I & II)NRG Center - East Arena (West Side)
Champion American Heifer Drive (30 minutes after Breed Champion selected).. NRG Center - Main Arena

Miscellaneous

- 10 a.m. Free admission for all guests until noon.
Buy one, get one free rides and games in the Junction Carnival until 4 p.m.
Discounted food and beverage offerings at the Junction until 4 p.m.
- 5 p.m. Lil' Rustlers Rodeo NRG Center – Main Arena

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends 7 p.m.)..... The Junction
- 7:30 p.m. Live Music The Junction

Carnival presented by First Community Bank

- 10 a.m. The Junction Carnival (closes at midnight) The Junction
Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (4 to 11 p.m.)

- 4 p.m. Live Music: Katie Katy Carruth Plaza, Acoustic Stage
- 6 p.m. Live Music: Shay Domann..... Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Super Series III Championship followed by Jon Pardi in concert..... NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Chad Cooke Band.....NRG Park



Thursday, March 9

Livestock and Horse Shows

- 8 a.m. Junior Lamb Show: Market (Medium Wool)NRG Center – East Arena (East Side)
- Junior Goat Show: Market (Divisions III & IV) NRG Center – East Arena (West Side)
- Horse Show: Junior Invitational Roping and Speed EventNRG Arena
- 10 a.m. Contest: Junior Market Poultry JudgingFort Bend County Fairgrounds
- 7:30 p.m. Junior Market Lamb & Goat Champion Selection NRG Center - East Arena

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends 7 p.m.)..... The Junction
- 7:30 p.m. Live Music The Junction

Carnival presented by First Community Bank

- 11 a.m. The Junction Carnival (closes at midnight) The Junction
- 4 p.m. Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (4 to 11 p.m.)

- 4 p.m. Live Music: Shane Jenkins..... Carruth Plaza, Acoustic Stage
- 6 p.m. Live Music: Big Jordan Band..... Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Super Series IV, Round 1, followed by Ashley McBryde in concert..... NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Susan HickmanNRG Park

Friday, March 10

Livestock and Horse Shows

- 8 a.m. British & Continental Scramble
- Heifer ShowNRG Center - Main Arena
- Horse Show: AQHA Calf Roping and Team Roping NRG Arena
- 9:30 a.m. Open Breeding Rabbit Show A..... NRG Arena - Hall B
- 10 a.m. Junior Breeding Heifer Show: Wave 2.....NRG Center - Main Arena (East: Hereford, Angus, Polled Hereford, Red Angus) (West: Charolais, Maine - Anjou, ORB, Simmental)
- Noon Junior Market Lamb & Goat Auction.....NRG Arena - Sales Pavilion
- 4 p.m. Junior Market Poultry Champion Selection.. NRG Center - East Arena

Miscellaneous

- Rodeo Read Along (11:30 a.m., 1 p.m., 3:30 p.m.) (on the bleachers of the Milking Parlor) NRG Center

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends 7 p.m.)..... The Junction
- 7:30 p.m. Hypnotist: Dale K..... The Junction

Carnival presented by First Community Bank

- 11 a.m. The Junction Carnival (closes at midnight) The Junction
- 4 p.m. Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (2p.m. to midnight)

- 2 p.m. Live Music: Dawson DeBord and Southpaw..... Carruth Plaza, Main Stage
- 5 p.m. Live Music: Blake Harlow..... Carruth Plaza, Acoustic Stage
- 6 p.m. Live Music: Brian Black Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Super Series IV, Round 2, followed by The Chainsmokers in concert NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Darrin Morris BandNRG Park



Saturday, March 11

Livestock and Horse Shows

- 8 a.m. Junior Breeding Beef Heifer Show: (East Side – Shorthorn)
(West Side – Limousin, Chianina) NRG Center – Main Arena
Horse Show: Ranch Horse Competition.....NRG Arena
- 8:30 a.m. Contest: 4-H
& FFA Wildlife Habitat Judging Long Acres Ranch; Richmond, TX
- 9:30 a.m. Public Speaking Preliminary
Contest..... Houston Community College - Alief Hayes Campus
Open Breeding Rabbit Show B..... NRG Arena - Hall B
- Noon Poultry Auction..... NRG Arena – Sales Pavilion
Champion British & Continental Heifer Drive
(30 minutes after Breed Champion selected)..... NRG Center - Main Arena

Miscellaneous

- Rodeo Read Along (11:30 a.m., 1 p.m., 3:30 p.m.)
(on the bleachers of the Milking Parlor) NRG Center
- 7 p.m. Mariachi Invitational, sponsored by Miller LiteArena Theatre

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends 7 p.m.)..... The Junction
- 7:30 p.m. Hypnotist: Dale K..... The Junction

Carnival presented by First Community Bank

- 10 a.m. The Junction Carnival (closes at midnight) The Junction
Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (11 a.m. to midnight)

- 1 p.m. Live Music: Gabrielle Metz..... Carruth Plaza, Acoustic Stage
Live Music: Pecos Jane..... Carruth Plaza, Main Stage
- 6 p.m. Live Music: Brandon Michael Carruth Plaza, Acoustic Stage
Live Music: The Ransom Brothers..... Carruth Plaza, Main Stage

RODEOHOUSTON®

- 3:45 p.m. Super Series IV Championship,
followed by Turnpike Troubadours in concert NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 8:30 p.m. Live Music: Texas RenegadeNRG Park

Sunday, March 12

Go Tejano Day presented by Fiesta Mart

Livestock and Horse Shows

- 8 a.m. Junior Market Barrow Show: Classify & Show (Show A: Hampshire,
Poland China, Spotted)..... NRG Center - East Arena
Horse Show: Ranch Horse Competition.....NRG Arena
- 10 a.m. Contest: Public Speaking FinalsNRG Center – Rooms 201-205
- Noon Auction: School Art.....NRG Arena - Sales Pavilion
- 1 p.m. Steer Classification.....NRG Center - Main Arena
- 7 p.m. Fiesta Charra.....NRG Center - Main Arena

Miscellaneous

- Rodeo Read Along (11:30 a.m., 1 p.m., 3:30 p.m.)
(on the bleachers of the Milking Parlor) NRG Center
- 8 a.m. Cowboy Church NRG Center – Café on the Park
- 10 a.m. Cowboy Church NRG Center – Café on the Park
- 12:15 p.m. Youth Horticulture
Dining Duets Competition.....NRG Center - 2nd Floor
Youth Horticulture
- 4 p.m. Dining Duets Award Ceremony.....NRG Center - 2nd Floor

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Go Tejano Day, presented by Fiesta Mart,
Entertainment (all day)..... The Junction
- 7:30 p.m. Live Music: El Grupo Energia The Junction

Carnival presented by First Community Bank

- 10 a.m. The Junction Carnival (closes at midnight) The Junction
Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (10 a.m. to 10 p.m.)

- 10 a.m. Live Music: Bamuaya Carruth Plaza, Main Stage
- 1 p.m. Live Music: Grupo Dezzendencia Carruth Plaza: Main Stage
Live Music: The Leslie Lugo Band Carruth Plaza, Main Stage
- 5 p.m. Live Music: Hagen Dane Carruth Plaza, Acoustic Stage
- 6 p.m. Live Music: TBD Carruth Plaza, Acoustic Stage

RODEOHOUSTON®

- 3:45 p.m. Super Series V, Round 1, presented by Crown Royal,
followed by La Fiera de Ojinaga in concert NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- noon Mariachi Invitational Semifinals, sponsored by Miller LiteNRG Park
- 8:30 p.m. Live Music: PredilectoNRG Park



Monday, March 13

Tuesday, March 14

Livestock and Horse Shows

- 8 a.m. Junior Market Barrow Show: Classify & Show
(Show B: Other Crossbred I)..... NRG Center - East Arena
Scramble Steer Show - Wave 1..... NRG Center – Main Arena
Horse Show: Paint Horse Ranch and Trail EventsNRG Arena
- 9 a.m. Contest: Intercollegiate Wool Judging ..NRG Center – Rooms 201-203
- 9:30 a.m. Junior Market Steer Show - Wave 1 (Show A: Simmental,
Maine-Anjou, Charolais, Shorthorn, ABC)...NRG Center - Main Arena
- 1 p.m. Contest: 4-H & FFA Wool Judging..... NRG Center - Rooms 201-206
- 4 p.m. Contest: 4-H & FFA Wool Judging
Results & Awards.....NRG Center - Room 207

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends 7 p.m.)..... The Junction
- 7:30 p.m. Live Music The Junction

Carnival presented by First Community Bank

- 11 a.m. The Junction Carnival (closes at midnight)..... The Junction
- Noon Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (4 to 11 p.m.)

- 4 p.m. Live Music: Keith Hickle..... Carruth Plaza, Acoustic Stage
- 6 p.m. Live Music: Libby Koch..... Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Super Series V, Round 2,
followed by Cody Jinks in concert..... NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Taylor Branch and the Lone Star RamblersNRG Park

Livestock and Horse Shows

- 8 a.m. Junior Market Steer Show - Wave 1 continued (Show B: Braham, Brangus,
Santa Gertrudis, Simbrah).....NRG Center - Main Arena
Horse Show: Paint Horse Halter, Showmanship,
and English Performance Events..... NRG Arena
- 9 a.m. Contest: 4-H & FFA Food Challenge Competition,
presented by H-E-B.....NRG Arena - Sales Pavilion
- 2 p.m. Preliminary Awards
- 3 p.m. Finals
- 5 p.m. Challenge Awards

Miscellaneous

- 5 p.m. Lil' Rustlers Rodeo NRG Center – Main Arena

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly ends 3 p.m.) The Junction
- 5 p.m. Rodeo Rockstar Final Round, presented by Whataburger... The Junction
- 8 p.m. Live Music: Gray Falls..... The Junction

Carnival presented by First Community Bank

- 11 a.m. The Junction Carnival (closes at midnight)..... The Junction
- Noon Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (4 to 11 p.m.)

- 4 p.m. Live Music: Genevieve Allen Carruth Plaza, Acoustic Stage
- 6 p.m. Live Music:
Cooper Wade & Unclaimed Freight..... Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Super Series V, Championship
followed by Machine Gun Kelly in concert NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Slade Coulter.....NRG Park





Wednesday, March 15

Family Wednesday

Livestock and Horse Shows

- 8 a.m. Junior Market Barrow Show - Wave II (Show C: Duroc, Berkshire, Yorkshire)..... NRG Center - East Arena
Horse Show: Paint Horse Western Performance EventsNRG Arena
- 9 a.m. Contest:
Agriculture Product Identification NRG Center - Rooms 201-203
- 11 a.m. Contest: Ag Robotics CompetitionNRG Arena – Sales Pavilion
- 1 p.m. Junior Market Steer (Classify).....NRG Center - Main Arena
- 3 p.m. Ag Robotics Contest AwardsNRG Arena – Sales Pavilion

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends 4 p.m.) The Junction
- 4 p.m. 2023 NCAA Men's Final Four Programming The Junction
- 7:30 p.m. Live Music: DJ Rojo The Junction

Carnival presented by First Community Bank

- 11 a.m. The Junction Carnival (closes at midnight) The Junction
- Noon Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (4 to 11 p.m.)

- 5 p.m. Live Music: David Gautreau..... Carruth Plaza, Acoustic Stage
- 6 p.m. Live Music: Genevieve Allen Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Semifinal 1, followed by Kenny Chesney in concertNRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Carson JeffreyNRG Park

Thursday, March 16

Livestock and Horse Shows

- 8 a.m. Junior Market Scramble Steer Show - Wave 2 (Awards presentation to follow).....NRG Center- Main Arena
Junior Market Barrow Show (Show D : Chester White/Landrace, Other Crossbred II) NRG Center - East Arena
Horse Show: Youth Western Performance EventsNRG Arena
- 8:30 a.m. Veterinary Science Contest..... NRG Center - Rooms 201-203
- 9:30 a.m. Junior Market Steer Show - Wave II (Show C: Limousin, Hereford, Polled Hereford, Angus, Red Angus, Black Cross, Red Cross)NRG Center - Main Arena
- 1 p.m. Veterinary Science Contest Finals NRG Center - Rooms 201-203
- 2 p.m. Llama Show: Walking Fleece NRG Arena - Hall B
- 3:30 p.m. Veterinary Science Contest Awards NRG Center - Rooms 201-203
- 4 p.m. Llama & Alpaca Parade..... NRG Arena - Hall B
- 7:30 p.m. Junior Market Barrow Champion Selection.. NRG Center - East Arena

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends 7 p.m.)..... The Junction
- 7:30 p.m. Live Music: Kane Alvarado The Junction

Carnival presented by First Community Bank

- 11 a.m. The Junction Carnival (closes at midnight) The Junction
- Noon Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (4 to 11 p.m.)

- 4 p.m. Live Music: Pecos Jane..... Carruth Plaza, Acoustic Stage
- 6 p.m. Live Music: Brandon Smith Band Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Semifinal 2, followed by Chris Stapleton in concertNRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Bubba WestlyNRG Park



Friday, March 17

Livestock and Horse Shows

- 8 a.m. Junior Market Steer Show - Wave II (Show D: Other Crossbred)NRG Center - Main Arena
- Open & Youth Llama Show: Shorn Fleece NRG Arena - Hall B
- Open & Youth Alpaca Show: Shorn Fleece (following Llama Fleece) NRG Arena - Hall B
- Llama Open: Pack NRG Arena - Hall B
- Llama & Alpaca Open: Obstacles & PR Show (following Pack) NRG Arena - Hall A
- Alpaca Show: Walking FleeceNRG Arena – Hall B
- Open Llama Show: CostumeNRG Arena – Hall A
- Youth Llama Show: Costume (following Open Costume)..... NRG Arena - Hall A
- Horse Show: Youth Halter, Showmanship, and English Performance EventsNRG Arena
- Noon Junior Market Barrow AuctionNRG Arena - Sales Pavilion
- 6 p.m. Junior Market Steer JudgingNRG Center - Main Arena
- 8:30 p.m. Champion Junior Market Steer SelectionNRG Stadium

Miscellaneous

- Rodeo Read Along (11:30 a.m., 1 p.m., 3:30 p.m.) (on the bleachers of the Milking Parlor) NRG Center

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends 3 p.m.)..... The Junction
- 3:30 p.m. Live Music: Neil Dover The Junction
- 5 p.m. Family Entertainment (hourly, ends 7 p.m.)..... The Junction
- 7:30 p.m. Mentalist: Dale K. The Junction

Carnival presented by First Community Bank

- 11 a.m. The Junction Carnival (closes at midnight) The Junction
- Noon Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (2 p.m. to midnight)

- 2 p.m. Live Music: Pauline Reese Band..... Carruth Plaza, Main Stage
- 5 p.m. Live Music: Mark Odom Band..... Carruth Plaza, Acoustic Stage
- 6 p.m. Live Music: The Randy Brown Show Carruth Plaza, Main Stage

RODEOHOUSTON®

- 6:45 p.m. Wild Card 1, followed by Cody Johnson in concertNRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 10:15 p.m. Live Music: Small Town Habit.....NRG Park

Saturday, March 18

Livestock and Horse Shows

- 8 a.m. Intercollegiate Livestock Judging Contest Fort Bend County Fairgrounds
- Agriculture Mechanics Competition, presented by Shell, Judging..... NRG Center - East Arena
- Open Llama & Alpaca Show: Showmanship.....NRG Arena – Hall A
- Horse Show: Donkey & Mule Trail, Ranch Riding, and Western Performance Events NRG Arena
- 9 a.m. Lloan-A-LlamaNRG Arena – Hall A
- 10:30 a.m. Llama & Alpaca Show: HalterNRG Arena – Hall A
- Open Alpaca Show: Costume (30 minutes following Halter)NRG Arena – Hall A
- Youth Alpaca Show: Costume (following Open)NRG Arena – Hall A
- 11 a.m. Junior Market Steer Auction..... NRG Arena – Sales Pavilion
- 12 p.m. Contest: 4-H & FFA Livestock Judging Fort Bend County Fairgrounds
- 1 p.m. Intercollegiate Livestock Judging Reasons Houston Marriott Sugar Land
- 2 p.m. Youth Cattle Show: Texas LonghornNRG Center - Main Arena
- 4 p.m. Llama & Alpaca Show: Group Classes..... NRG Arena – Hall A
- 4:30 p.m. 4-H/FFA Livestock Judging Contest Results and Awards Fort Bend County Fairgrounds
- 6 p.m. Llama & Alpaca Show: Lympics Exhibition NRG Arena - Hall A

Miscellaneous

- Rodeo Read Along (11:30 a.m., 1 p.m., 3:30 p.m.) (on the bleachers of the Milking Parlor)NRG Center

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends 7 p.m.) The Junction
- 7:30 p.m. Mentalist: Dale K. The Junction

Carnival presented by First Community Bank

- 10 a.m. The Junction Carnival (closes at midnight)..... The Junction
- Carnival (closes at midnight).....NRG Park

Champion Wine Garden presented by Frost Bank (11 a.m. to midnight)

- 1 p.m. Live Music: The Randy Brown Show.....Carruth Plaza, Acoustic Stage
- Live Music: Mark Odom Band Carruth Plaza, Main Stage
- 6 p.m. Live Music: Justin ThompsonCarruth Plaza, Acoustic Stage
- 7 p.m. Live Music: Django Walker Band Carruth Plaza, Main Stage
- 10 p.m. Live Music: Kin Faux..... Carruth Plaza, Main Stage

RODEOHOUSTON®

- 3:45 p.m. Wild Card 2, followed by Brad Paisley in concertNRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 8:30 p.m. Live Music: Jesse Raub Jr.....NRG Park



Sunday, March 19

Livestock and Horse Shows

- 8 a.m. Youth Llama & Alpaca Show:
Showmanship & Performance NRG Arena - Hall B
Cattle Show: Miniature Zebu NRG Center - Main Arena
Contest: Agriculture Mechanics Competition,
presented by Shell, Awards NRG Center – East Arena
Horse Show: Donkey & Mule Halter, Showmanship, English
Performance, and Driving Events NRG Arena
Intercollegiate Livestock
Judging Breakfast Houston Marriott Sugar Land Hotel
10:30 a.m. Open Texas Longhorn Show NRG Center - Main Arena
4 p.m. Disc Dogs NRG Center - Main Arena
6 p.m. Disc Dogs NRG Center - Main Arena

Miscellaneous

- Rodeo Read Along (11:30 a.m., 1 p.m., 3:30 p.m.)
(on the bleachers of the Milking Parlor) NRG Center
8 a.m. Cowboy Church NRG Center – Café on the Park
10 a.m. Cowboy Church NRG Center – Café on the Park

Stars Over Texas Stage presented by Phillips 66

- 11 a.m. Family Entertainment (hourly, ends 1 p.m.) The Junction
2 p.m. Live Music: Sunset Jam The Junction
4 p.m. Family Entertainment (hourly, ends 7 p.m.) The Junction
7:30 p.m. Live Music: London Lawhon The Junction

Carnival presented by First Community Bank

- 10 a.m. The Junction Carnival (closes at midnight) The Junction
Carnival (closes at midnight) NRG Park

Champion Wine Garden presented by Frost Bank (10 a.m. to 10 p.m.)

- 10 a.m. Live Music: The Greg Petito Jazz Trio Carruth Plaza, Main Stage
1 p.m. Live Music: Wes Nickson Carruth Plaza, Acoustic Stage
Live Music: Mason Creager & The Gulf Coast Drifters Carruth Plaza, Main Stage
6 p.m. Live Music: Brandon Smith Band Carruth Plaza: Acoustic Stage
Live Music: The Emotions Carruth Plaza: Main Stage

RODEOHOUSTON®

- 3:45 p.m. RODEOHOUSTON Championship,
followed by Luke Bryan in concert NRG Stadium

The Hideout presented by Jim Beam (6 p.m. to midnight)

- 8:30 p.m. Live Music: Kin Faux NRG Park

USE the MAPS

Please reference the **maps** in the front of the guide.

NRG CENTER

- B Hall B
C Hall C
D Hall D
E Hall E
L Lobby

NRG PARK

- AR NRG Arena
CD Circle Drive
J The Junction
LSM Lone Star Market

- RP Rodeo Plaza
SA... South of NRG Astrodome
WA... West of NRG Astrodome

AGRICULTURAL EQUIPMENT/BUILDINGS

Circle Drive

- Shoppa's Farm Supply CD102

NRG Arena

- Shoppa's Farm Supply AR602

NRG Center

- D&D TEXAS OUTFITTERS E15119
Exiss/Sooner Trailer Manufacturing D14071
General Shelters of Texas, LTD E15113
Priefert E15107
Rockin' J Horse Stalls E 5118
Shoppa's Farm Supply B 7044
W-W Livestock Systems D15098

Rodeo Plaza

- Shoppa's Farm Supply RP201

AGRICULTURAL PRODUCTS

NRG Arena

- *Plasvacc USA Inc. AR900

NRG Center

- American Steel Carports D15088
Legacy Steel Building D15092

ART

*New Vendors



NRG Center

*Art Cave Company E13109
 David Anderson Bronze Sculptures E 6109
 *Flags of Valor..... D13096
 Helene Bernhard Little - Watercolor..... E 5113
 Jim Koehn Art..... E 7113
 Lyndon Gaither B 3041
 Visual Expressions..... B 2053

ATTRACTION

NRG Center

21st Century Alliance & Investments, Inc..... L1
 Joe's Shoe Shine Service L5
 The Classic Shine Company..... L4

South of Astrodome

HomeTown Mobility..... SA120

The Junction

HomeTown Mobility..... J602

CHILDREN'S ITEMS

NRG Center

High Mountain Mercantile..... B 5037
 Imagination Unlimited..... B 4024
 My Little Rodeo..... B 5029
 Personalized Busy Boxes..... B 4028
 Pony Pal Stable..... D12079
 Ruff Tuff Ranch Toys..... B 3053
 Ryval Hoops & Trampolines..... D15082
 Small in the Saddle D 6092
 *Three Sisters Bows B13042
 Tiny Herd Boutique..... B 1031
 Tree Frogs Swingsets D15084

CLOTHING & SHOES

NRG Arena

Custom Embroidery/Custom Ranchwear..... AR721

Sonterra Designs..... AR700

NRG Center

Ann's Turquoise Inc. D 4090
 Boot Barn..... D 1096
 Boot Express D15080
 Cactus Rose..... B 4041
 Cattilac Style C 8069
 Cavender's Boot City..... D 1088
 Cowgirl Glitter D10078
 Dale Brisby's Rodeo Time B13040
 *Dana Michelle's B13036
 Deadwood South Boutique & Company B 1029
 Diverscity Clothing Co..... D12099
 Franco's..... D 9086
 Frontier by Lawrence Scott..... C 5067
 Get Jicki..... E 6116
 Gina Tees..... D 6084
 Jacqueline B Clothing D13076
 *Jayden Layne Boutique..... E 6118
 Just A Little Western..... D 6088
 Kay Cotton & Company..... D 9080
 Krazy Goat Socks..... E 6120
 La Vida Loca D12082
 Lane Frost Brand D12097
 *Lucchese E 1113
 M L Leddy's C 1063
 My Forever Cowgirl..... B 3035
 Panhandle Western Wear/Rock & Roll Denim D 4092
 Paris Texas Apparel Co. B 3031
 Red Leather..... E 9121
 Rockin P Ranch D 6102
 *Rodeo Quincy D 7096
 Romancing the Range..... C 3063
 Schaefer Outfitter..... C 6069
 Simply Barbara B 3029
 The Black Market Boots..... D 9097
 The Crystal Ranch..... B 4044



Three Wandering Gypsy's..... E 7118
 Trendy Southwest Hippie D13093
 Vagabond Boot Co..... B 1035
 Western Expressions..... D 9076
 Wild Oats E 9113

NRG STADIUM

*H Bar C Ranchwear Stadium Club East

COMMUNICATIONS

Rodeo Plaza West

Telemundo RP250
 The New 93Q RP 200

The Junction

100.3 - The Bull J520

FASHION ACCESSORIES

NRG Center

Accessorize in Style..... B 3038
 Art by Amy D 9095
 Carroll's..... D 9102
 Chestnut Cowgirl B 2048
 Espuela Design Co..... D 9078
 *Socks B 1024
 Twelve Gauge Designs..... B 3050
 Two Bar West/McFadin..... D15076

FURNITURE

NRG Center

Bison Creek Interiors D12091
 By the Yard Inc D15086
 Creekside Country Enterprises B 5055
 Mattress Firm B 7026, D 4076, E 4108
 Our Stuff..... B 1025
 Slick Rock Designs E 9107
 WalkingWood Creations..... E 6114

NRG Stadium

Rustic Elegance Stadium Club West

Rodeo Plaza West

Mattress Firm RP245

The Junction

Mattress Firm J606

GOVERNMENT/PUBLIC SERVICE

NRG Center - Lobby

CenterPoint Energy L0150

HEALTH/BEAUTY

NRG Arena

*Salt Soothers..... AR804

NRG Center

Foot Relief Insoles B 4029

HOME, GIFT & GARDEN

NRG Arena

Terra Leather AR710

NRG Center

Brookwood Community..... B 1033
 Crafty Canine Collars..... B 4053
 *Crossroads..... B13039
 CUTCO E 7107
 illusions..... D13088
 Karma Living D12102
 *MaxHome..... E12114
 Pitts & Spitts..... E 9116
 Sanborn's D12086
 Skyhawk Rugs..... D 6090
 Spencers Custom Wood D12095
 Terra Leather E 2117
 Texas Star Grill Shop E10116
 Tx Bar Boutique E 4116



Uncommon USA, Inc.....	E12109
Vunkology: The Science of Valuable Junk.....	B 5031
Waxberry Inc.	C11072

Rodeo Plaza West

*Tramontina.....	RP255
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JEWELRY

NRG Arena

Hyo Silver	AR708
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NRG Center

Ala Blanca Jewelry.....	B 4051
Ambriz Jewelry.....	B 4035
B Scene Jewelry & Gifts.....	D 6098
C&C Trading.....	D 6086
China Baroque.....	D 5083
Christina Greene.....	E 6107
Gary G. Designs.....	C 3066
Gigi Mitchell-Fine Western Silverwork.....	E 6113
Gold Chains.....	D12093
Grace & Wood Co.....	E 4118
Grandfather Eagle.....	D 4103
Kendra Scott.....	B 4055
KK's.....	B 2045
Punchy's.....	D10092
Read's Jewelers.....	D 4101
Samsville Gallery.....	E 6121
Silver Gallery.....	D12088
The Family Jewels of Texas.....	D 4088
Way Out West.....	B 5043
Western Vintage Revival Jewelry.....	B 4038
Wild Wire West.....	B 3055

LEATHER GOODS

NRG Arena

*BK Leather Co.....	AR803
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NRG Center

Double J Saddlery.....	E15109
King Ranch Saddle Shop.....	D 1081
Pure Dixie	B 4048
Rocky Mountain Leathers.....	D 6094
Sergio's.....	B 3043
Sergio's.....	D 9088
Texian Leather Goods.....	B 4030
Tribe America Leathers.....	E 9118

SERVICE AND INFORMATION PROVIDERS

Circle Drive

Coca-Cola Company.....	CD101
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NRG Center - Lobby

Reliant Energy.....	L0209
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NRG Center

Reliant Energy.....	B13034
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Rodeo Plaza West

Reliant Energy.....	RP190
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West of the Astrodome

T-Mobile.....	WA103
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SPECIALTIES

NRG Center - Lobby

Rodeo Merchandise.....	L0097
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NRG Arena

*Armadillo Outfitters.....	AR802
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*Big Barb Wire.....	AR715
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NRG Center

C C Enterprises/Choo Choo Ropes.....	B 3025
Clint Orms Engravers & Silversmith Inc.....	D 6100
Cowgirls and City Chics.....	B 5033
Driftless Studios.....	E 4120
EtchOSketch.com.....	B 2046
Gadgets and Neat Stuff.....	D 6083
GoodTimber Furnishings.....	D12084



Hadlock Designs	D 9099
HipKlips by Turnerville.....	E12111
Home Fields, Inc.	D10083
How Cute!	E 7111
Joe's Ale House.....	C 9058
Joe's Ale House.....	C 9060
Makeup Junkie Bags.....	D12081
Margie's Gifts	E 4113
Miller Gate Openers.....	B 5056
Monique's Leather.....	C 4060
Murphy's Buckles of Texas.....	C 4069
No Power No Problem.....	D12100
Puppet Pandemonium	B 5026
Rodeo Merchandise	D 1078
*RTIC Coolers.....	E 1110
Sandsational	B 5024
Sculpture by Steve Hawkins.....	B 3048
Signing On.....	D12076
Something New	D10085, E 6111
Texas Department of Agriculture.....	AGV General Store
The Scarlet Gypsies	B 5049
Tiles Across Texas.....	C 4066
Top Dog Bakery	D 6096
Webster Enterprises.....	D10100, D13098, E 3117, E12112

South of the Astrodome

ARAMARK	SA150
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The Junction

ARAMARK	J603
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SPECIALTY FOODS

NRG Center - Lobby

Chick-Fil-A.....	L0201
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NRG Arena

*R-C Ranch	AR901
Sour Tails	AR801

NRG Center

A Spice Above Texas	D10082
All Around Salsa and Products	B 5046
All of Us.....	E12107
Big Bayou Cocktail Sauce	B 2052
Big Creek Farms	B13038
Boerne Brand Texas Style Hot Sauce.....	B 3033
BulkCandyStore.com.....	E12116
Burton's Maplewood Farm.....	E10115
Holiday Farms.....	B 2050
House of Pistachios	D13086
*Lakonia Imports.....	E 7115
Munch-oes Bakery LLC	E 6119
PDQ Meals	B 2041
Primos Coffee Co.	C 4065
Rickey's Jerky.....	B 2043
SPICEWOOD GOURMET FOODS.....	E 5114
TEAinTEXAS.....	B 1037
The Caramel Candy Company, LLC.....	B 5039
The Great Texas Pecan Candy Company	B 3034
The Toffee Company.....	B 4043
Van Roehling Sauces & Rubs	C 5065

The Junction

H-E-B.....	J607
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West of the Astrodome

Coca-Cola Company	WA101
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TACK AND ANIMAL SUPPLIES

NRG Arena

*The Saddle House.....	AR717
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NRG Center

Hamm Supply Company	B14059
Leashes By Liz LLC.....	E 9115
Sullivan Supply.....	B14063
*Texas Stock Show Pros	B14055



UNIVERSITIES

NRG Center

Prairie View A&M University	B13029
School of Automotive Machinists & Technology	B13032
Stephen F. Austin State University	B13028
Texas A&M - School of Veterinary Medicine	B13031
Texas Tech University	B13030

VEHICLES AND ACCESSORIES

NRG Center

Ford Motor Company	B 6058
Houston Area Chevy Dealers	B 7037
National Trailer Source	D15094

Rodeo Plaza West

Mustang CAT	RP235
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The Junction

Ford Motor Company	J601
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WESTERN SPECIALTIES

NRG Arena

Sombrero Brands	AR704
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NRG Center

Allwayz Manufacturing	D13080
Heads or Tails Hats	C 6071
High Country Cowgirl	D 4086
*Iron Willow	E13112
Rhinestones N Rodeo	B 5047
ShannieGirl	C 4067
Shorty's Caboy Hattery	D 9082
We're Australia	D 9090
Western Legacy	D 5085
Western Sundries	B 5051
Western Tradition	D 4083

Please reference the **maps** in the **front of the guide.**



NRG CENTER

L.....	Lobby
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NRG PARK

AR.....	NRG Arena
CD.....	Circle Drive
J.....	The Junction
RP.....	Rodeo Plaza
WA.....	West of NRG Astrodome

AMERICAN

Circle Drive

Pioneer Wagon	CD205
Southern Fried Saloon	CD204

NRG Center - Lobby

Red Barn Biscuits	L0067
Saltgrass Steak House	L0063

Rodeo Plaza

Blue Ribbon Grill	RP 45
Darlin's Fried Chicken	RP125
Holmes Smokehouse	RP 60
Paradise Burgers	RP 90
Ranch House Burger Barn	RP110
Texas Pride Grill	RP105
Texas Sized Pizza and Burger & Chili Shack	RP 35
Texas Skillet	RP 30
The Finer Diner	RP 47
Trill Burgers	RP130

The Junction

Corn Dog with No Name	J303
Handmade Burgers	J604
Jack's Fries	J503
Spring's Country Kitchen and Kettle Corn	J506
The Tot Spot & Mac Shack	J501

BARBECUE

NRG Center - Lobby

Oakridge Smokehouse	L0073
Yoakum Packing Company	L0256

Rodeo Plaza

Goode Company Bar-B-Que	RP 50
Pappas Bar-B-Q	RP 80
Yoakum Packing Company	RP100

The Junction

Harlon's BBQ	J508
Oakridge Smokehouse	J500
Ranch House Meat Company #2	J301
Triple J's Smokehouse	J502



BEVERAGES

Circle Drive

Joe's Ale House..... CD209

NRG Center

Joe's Ale House..... Hall D & E

NRG Center - Lobby

The Teahouse Tapioca & Tea..... L0075

Rodeo Plaza

Half Moon Saloon..... RP135

Joe's Ale House..... RP82

Margaritaville..... RP 70

South of NRG Astrodome

Daq Shack SA140

Joe's Ale House..... SA130

The Junction

Daq Shack J304

Joe's Ale House..... J507

Ranch House Lemonade J300

Fine Dining

West of the Astrodome

The Ranch..... WA104

INTERNATIONAL

NRG Arena

*Asian Streetness by Moi Vietnamese Grill..... AR604

Greek Grill..... AR601

The Junction

Greek Grill..... J404

MEXICAN

Circle Drive

Fruteria Cano CD201

NRG Center - Lobby

Alamo Tamale & Taco L0070

Tad's Bodacious Burrito L0247

Rodeo Plaza

Cadillac Bar RP 85

El Patio Restaurant..... RP 75

Go Tejano Diner RP 40

Tad's Bodacious Burrito RP 65

PIZZA

NRG Center - Lobby

Texas Sized Pizza By The Slice..... L0251

Rodeo Plaza

Texas Sized Pizza By The Giant Slice..... RP140

The Junction

Swain's Pizza On A Stick J505

SEAFOOD

Rodeo Plaza

Cajun Cowboy RP55

Joe's Crab Shack RP95

SNACKS

NRG Center - B Hall

Sweet Feed-Cinnamon Roasted Nuts..... B 2040

NRG Center - Lobby

Fields of Corn..... L0066

NRG Arena

*Pretzel Bros AR600

The Junction

Fields of Corn..... J400

SWEETS

Circle Drive

Crown Cinnamon Rolls II CD207

Kona Ice CD203

Marble Slab Creamery..... CD206

The Original Minneapple Pie..... CD202

NRG Center - Lobby

Cobbler Cafe..... L0249

Dippin' Dots L0077

Dippin' Dots L0246

Fredericksburg Mini-Donut Co L0262

Marble Slab Creamery..... L0064

Stubby's Cinnamon Rolls L0259

NRG Arena

Granny's Cheesecake & More..... AR603

Marble Slab Creamery..... AR906

Stubby's Cinnamon Rolls AR903

Rodeo Plaza

Sills Funnel Cakes & More..... RP120

The Junction

Casa de Yummy..... J401

FRIED WHAT!?!..... J302

Kona Ice J605

Once Upon a Cone..... J403

Piche's Beignets J504



MERCHANDISE

Show your Houston Livestock Show and Rodeo pride and load up on official merchandise from the **world's largest** livestock show and rodeo!



Don't miss out on collecting top merchandise

from all your favorite RODEOHOUSTON entertainers, sold at the Star Zone at the entrance of Hall D in NRG Center, and at several booth locations inside NRG Stadium.

Rodeo branded merchandise at onsite booths in NRG Center

Hall E lobby booth 97
Hall B adjacent to AGVENTURE
Hall D booth 1078



Buy online now at
rodeohouston.com!



ANNUAL BUCKLE

Represent your favorite rodeo or add to your collection with this stunning 2023 two-tone buckle. With the gold and silver finishes as well as the detailed engraving, this buckle will spruce up any closet or collection.



ANNUAL JACKET

Stay warm with the annual jacket, featuring the special 2023 annual pin logo on the back. This vest is navy blue in color and available in both men's and women's styles.



ANNUAL VEST

The annual vest, featuring the 2023 annual pin set logo on the back, would make a great addition to any Rodeo closet. Add to your collection of annual jackets with this new navy jacket.



ANNUAL PIN

This beautiful guitar pin represents all the entertainment legends that have graced the iconic Star Stage over the years. The history of RODEOHOUSTON® entertainers ranges from Elvis Presley to the King of Country Music, George Strait, and now this year's opening day performer Parker McCollum!



ANNUAL BELL PIN

The 2023 Bell Pin features the Star Stage and Rodeo Orange colors that are unique aspects to RODEOHOUSTON. Engraved on this pin is the important four pillars that the Houston Livestock Show and Rodeo™ stands by which include, Agriculture, Education, Entertainment, and Western Heritage.



ANNUAL PIN SET

This Annual Pin Set features the 2023 Annual Pin front and center as well as four additional pins representing our four pillars of Agriculture, Education, Western Heritage, and Entertainment. Worn together, the 2023 Pin Set represents a beautiful buckle.

Assistance for the Hearing and Visually Impaired

All seats in NRG Stadium meet ADA requirements for the hearing impaired and have a view of reader boards that provide a description of all action, as well as the song lyrics during the concert (when possible). Visual information is provided by various displays in the stadium bowl and includes scores, times for timed events and contestant statistics.

For both the hearing and visually impaired, a selection of seats is available for purchase in NRG Stadium. Please contact the Rodeo's Ticket Office at 832.667.1080 for further information.

Real-time captioning of announcer's spoken words and song lyrics during concerts will be available throughout the run of the Show at rodeohouston.com/captions.

Automated External Defibrillators

Automated External Defibrillators are located in the following areas of NRG Stadium:

- » Field level – Sections 112 and 133
- » Lower suite Level – East and West VIP elevator lobbies
- » Club level – Next to guest services booths (northwest and southeast corners)
- » Upper suite level – East and West VIP elevator lobbies
- » Upper concourse – Sections 517 and 543
- » Press box elevator lobby

Additionally, AEDs are located on the first and second levels of NRG Center. Professional medical emergency personnel are available during Rodeo operating hours to help with AED use and to handle major and minor medical needs and emergencies.

Buttons

Visit any merchandise stand on NRG Park grounds or a Guest Services Booth inside NRG Stadium to pick up a "My First Rodeo" button or "Birthday" button to celebrate your special occasion! For our Spanish speaking guests, look for our volunteers with the "Hablo Espanol" button for assistance!

Cashless Transactions

- » All NRG Park parking lots will be cashless. There are several lots surrounding the Park that will accept cash including lots at OST, 610 and Reed Road.
- » All transactions will be cashless in the Champion Wine Garden, presented by Frost. Guests may use their debit or credit cards for any purchases.
- » While the majority of stands will accept cash as well debit or credit cards, some concession stands in NRG Center, NRG Stadium and NRG Arena will be cashless.
- » The Carnival, presented by First Community, will accept cash and card.

Family Rooms

- » Nursing
- » Changing
- » Quiet Room

Family Rooms offer privacy and a quiet atmosphere. The facilities are climate controlled and located in the lobby of the first floor of NRG Center on the east end and inside Hall E of NRG Center near the restrooms. Additionally, Family Rooms are located outside in between NRG Stadium and NRG Astrodome, as well as a location at the exit of Fun on the Farm. There are also two locations inside NRG Stadium. One behind the Guest Services booth in section 133 and one across from the Guest Services booth in section 133.

First Aid

Professional medical emergency personnel are available during Rodeo operating hours to handle major and minor medical needs and emergencies. Several first aid stations are located throughout the Rodeo grounds and are staffed by volunteer emergency medical technicians, paramedics and registered nurses.

- » **Location:** NRG Center, Room 109 and Hall C lobby
- » **Location:** Maroon Lot lobby on the Hall A side
- » **Location:** Southeast Entrance NRG Stadium

Information Booths

Booths are located throughout the complex. Volunteers on the Directions & Assistance Committee, wearing teal vests and who staff the booths, can provide assistance.

Lost and Found

Patrons can report missing items and turn in found items at the Rodeo's lost-and-found area, located in NRG Center, room 102B. For items lost or found in NRG Stadium, please check with any of the six guest services booths on the day the item is lost or check with the Rodeo's lost-and-found area in NRG Center after 10 a.m. the following day. You may also contact Lost and Found at 832-667-1311.

Sensory Friendly Experience

The Rodeo will host a Sensory Friendly Experience on Thursday, March 2 from 10 a.m. to 2 p.m. with only select rides in the carnival open, to promote an accommodating and positive experience for all Rodeo guests with sensory sensitivities or challenges. During this time, there will be minimal lights and sounds permitted in the carnival.

NRG Stadium has partnered with Kulture City to ensure the stadium and events we host to be sensory inclusive. Sensory bags are available at Guest Services booths at sections 113, 133, 319, 346, 517 and 543, and are now available to all guests who may feel overwhelmed by the environment. They are equipped with noise cancelling headphones, fidget tools, verbal cue cards and weighted lap pads.

Trams

Trams run by Rodeo committee members offer visitors free rides to and from parking lots to the grounds, as well as to and from NRG Center and NRG Arena.

Uber & Lyft Ride Sharing

- » Drop-offs and pick-ups are in the Yellow Lot 38
- » Taxis may drop-off and pick-up in the Teal lot

Wheelchairs and Mobility Scooters

Wheelchairs and mobility scooters are available to rent during the Houston Livestock Show and Rodeo™. These devices may be rented on the grounds during the Rodeo. A form of ID will be held as collateral for the device.

- » **Location:** At the ticketed entrance near Holly Hall
- » **Location:** Southeast corner NRG Stadium (across from Amegy Bank Gate)
- » **Daily Hours:** 9 a.m. to 11 p.m.



Heritage Partners



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AGVENTURE



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Appreciation Day



Black Heritage Day



Carnival



Champion Wine Garden



Chute Seats



Community Day



Fan Zone



First Responders Day



Go Tejano Day



The Hideout



Opening Day



Rodeo Run



Show Pride



Stars Over
Texas Stage



World's Championship
Bar-B-Que Contest

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Bull Riding



Calf Scramble



Chuck Wagon Races



Chuck Wagon Races



Chuck Wagon Races



Chuck Wagon Races



Chuck Wagon Races



Chuck Wagon Races



Cowboy Cam

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Defyin' Gravity Awards



Farming Simulator Experience



The Garden Stage



Mariachi Invitational



Mutton Bustin'



National Anthem Salute



Pig Races



Rodeo Express



Saddle Bronc Riding



Selfie Races



Steer Wrestling



Team Roping



Chuck Wagon Races



Chuck Wagon Races



Chuck Wagon Races



Chuck Wagon Races



Chuck Wagon Races



Cowboy Cam



Tie-Down Roping



Trams



Visitors Guide

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Lift Trucks



Lift Trucks



Ready to Drink



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